

Operations Analysis Report:

Discover Your Opportunities to Become a New Generation, High-Performance Company Using Collaboration and Innovation

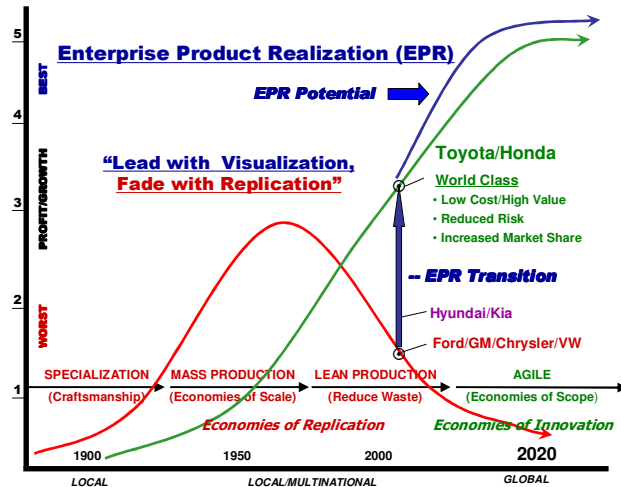
The Crisis in Collaboration and Innovation

To compete with world-class manufacturers executives and managers must focus on relationships at all levels similar to the highly successful Japanese *Keiretsu* socio-economic structure.

In North America, mergers and acquisitions are the preferred methods for building these collaborative relationships. However, 70% of mergers and acquisitions fail to achieve the expected partnership performance objectives due to the failure of the new leadership to take into account the different and sometimes hostile cultures within the combining businesses.

A simpler, more effective way to build a self-sustaining, successful partnership is through Enterprise Product Realization™ (EPR) – a unique process performance system that visually organizes the product development process from idea to manufacture.

Developed by Vertare, LLC and software-developer Campfire Interactive, EPR is considered to be more powerful than the vaunted Toyota Production System.



The competitive world today demands a movement from “Economies of Replication” lean production to the “Economies of Innovation” agile production techniques being developed by the Japanese. Enterprise Product Realization, an innovative browser-based process performance system, provides the opportunity to not only achieve parity with Japanese competition but to exceed them in total customer value, employee involvement, partner integration, shareholder prosperity and community relationships.

Enterprise Product Realization – The Solution to Corporate Culture Clash

Companies today use a variety of titles and methods to describe and implement their product development process from conceptualization to the actual product: APQP, Launch, Concept to Customer, Product Development, Program Management, etc. There is little content and context commonality between them, which makes partnerships, mergers and acquisitions more susceptible to operational confusion, frustration, and failure.

Enterprise Product Realization eliminates these problems. The system enables companies to combine and integrate performance-improved processes using technology, methodology, and learning with a highly visual and communicative process-operating system for creating enterprise-wide consciousness, resourcefulness, creativity and responsiveness. A universal process translator and instant access to information and communication more effectively guides product teams and suppliers through the development process.

Learn the Truth about Your Product Development Process

Following our analysis of your process, Vertare provides a clear, realistic picture of your present operations in our Operations Analysis Report. This report addresses financial, business, technical, and cultural considerations that are having a value-negative impact on product development activities throughout the company. It also reveals opportunities for process improvements that can lead to greater, self-sustaining success.

Vertare Deliverables

The Operations Analysis Report compares your process to those of a series of successful North American manufacturers and world-class competitors. The following deliverables outlining the comparative health of your process are included with our report:

- A 1-hour debriefing with key executives (An optional workshop with staff members is available)
- Highlighted areas of concern that present opportunities for process improvement for easy viewing and understanding
- Recommendations normally containing 10 – 12 significant opportunities for process improvements are detailed and explained
- A visual matrix is provided that shows the relationships between areas of performance improvement and their positive financial impact
- A plan for significant enterprise-wide performance improvement based on implementation of the report recommendations is presented

Vertare Guidance and Support

The Operations Analysis Report is a significant first step in taking advantage of Vertare's powerful, transforming Enterprise Product Realization™ system. Our visualization methodologies and technologies to view, manage, and operate your organization can create massive changes quickly resulting in higher revenues, profit and share value. This environment produces a self-sustaining, self-funding performance legacy over time. Capturing intellectual capital and putting it to work demands legal, financial and educational agility similar to the uniquely Japanese Keiretsu organizational structure. EPR is superior to Japanese product development systems because it enables users to create a "Virtual Keiretsu" that helps overcome socio-economic obstacles leading to co-operation and teamwork throughout the enterprise. In addition, Vertare can provide the ongoing guidance and support that enables you to rapidly achieve your process improvement goals.

By implementing our fresh, innovative methods for developing enterprise-based process solutions, company executives and managers will be able to:

- Set benchmark performance standards that fully exploit their company's strengths
- Consolidate the company workforce and expand the customer base
- Communicate between multiple product development processes – both internally and externally – and instantly assess overall enterprise performance
- Create a dynamic product realization system that capitalizes on innovation and collective knowledge sharing that substantially reduces critical risk exposure
- Build a top-performing workforce by establishing a framework for creativity and empowering workers to fulfill their potential

Vertare Contact Information

For more information or to arrange an onsite meeting with Vertare, please contact Mike Juras, Vertare CEO at 248-379-4378 or mikejuras@vertare.com.